

The Economic Benefits of Common Core Standards

Washington's College and Career Ready Standards will help strengthen our state's economy

* College- and career-ready standards are critical to the business community because they were designed to prepare students for the jobs of tomorrow.

* Washington's College and Career Ready Standards and tests are critical to Washington's economic development because they were designed to give all students today the knowledge and skills they will need to be prepared for the careers of tomorrow, including the ability to communicate effectively, work in groups, apply math in real-world situations, read and analyze both literature and informational text, construct viable arguments and critique the reasoning of others, and persevere in solving problems.

*The Standards are an important step in building a stronger workforce in Washington. They will help fuel innovation and strengthen the state's economy.

*The Standards respond directly to the request

What you can do as a business leader

*As employers, you can share information with your staff about Washington's College and Career Ready Standards.

*Include information in your employee newsletters, on your intranet, or at an upcoming staff meeting.

*Invite local education leaders in to share about the change and how they can get involved as a community partner to support students' learning (e.g. volunteering, tutoring, supporting their own children's education).

* As business leaders, you can help champion the Standards and support education in your community by building relationships with your local schools, sharing information with your networks (Rotary Clubs, Chambers of Commerce, etc.).

Questions? [Contact Debra Howell, NBCT](#)

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