

## **GRANITE FALLS SCHOOL DISTRICT**

### **COMMUNITY RELATIONS**

#### **POLICY 1001: COMMUNITY RELATIONS PROGRAM**

The District shall strive to maintain effective two-way communication channels with the public. Such channels shall enable the board and staff to interpret the schools' performance and needs to the community and provide a means for citizens to express their needs and expectations to the board and staff.

The superintendent shall establish and maintain a communication process within the school system and between it and the community. Such a public information program shall provide for a district newsletter, brochures of various types to relay information on school programs, services and/or achievements, news releases at appropriate times, news media coverage of district programs and events and regular communication between individual schools and the patrons they serve.

The superintendent shall identify staff that have significant public information responsibilities and establish guidelines for their work. The guidelines shall address such matters as authority for making releases and the nature and content of newsletters/brochures.

The community relations program shall consist of:

- A. Encouraging and enhancing communication, understanding, trust and mutual support between the district and the people it serves;
- B. Increasing both the quality and quantity of public participation in school affairs, activities and programs, including policy development and decision making;
- C. Strengthening and improving relations and interactions between staff and citizens, parents and students;
- D. Promoting understanding and cooperation between the schools and community groups, including neighborhoods; religious, fraternal and service organizations; labor, business and industrial units; councils and political organizations and other governmental agencies.

**ADOPTED: APRIL 27, 2000**